



SANTA DASH

Run for a good claus!

SUNDAY, DECEMBER 3, 2023

PEARLAND TOWN CENTER & VIRTUAL!

1 *Register to run!*

5K/10K (all ages, packet pick-up on race day, \$30)

Little Kid's Bash (2-3 years old - approx 100ft, \$20)

Kid's Dash (4-6 years old - approx ½ mi., \$20)

Kid's Mile (7-11 years old, \$20)

Virtual - Kids (From anywhere, \$25)

Virtual - Adults (From anywhere, \$35)

2 *Become a Sponsor!*

Sponsorship opportunities available. Sponsors will receive great perks & media recognition.

3 *Participate virtually!*

Run/walk from anywhere. Help us make our annual Fun Run global! Tag us @biglovecancercare in your photos.



REGISTER OR SPONSOR AT
WWW.BIGLOVECANCERCARE.ORG





SANTA DASH

SUNDAY, DECEMBER 3, 2023 | PEARLAND TOWN CENTER & VIRTUAL

Sponsorship Opportunities

All sponsors (\$250+) will receive recognition on event signage along the race route in PTC, social media, website, plus the opportunity to set up a booth and to include promotional materials in the runner bags.

Shirt Print Deadline: November 1, 2023

Santa Dash Presenting Sponsor - \$15,000

(2 available)

Allows B.I.G. Love to expand services to additional inpatient hospital rooms

- Presenting Sponsor for the event. Name/logo on all event materials
- Prominent signage and special recognition at event
- Speaking opportunity from podium on race day
- Name/Logo printed on race bibs
- Name/Logo printed on Santa Dash Fun Run shirts
- Santa Dash Fun Run shirts and registrations
- Donor name/logo on the medal ribbons

A Partridge in a Pear Tree - \$10,000

Provides food, gifts, and holiday joy to inpatient families during each holiday

- Prominent signage and special recognition at event
- Special recognition during event program
- Prominent Signage at water stations
- Name/Logo printed on Santa Dash Fun Run shirts
- Santa Dash Fun Run shirts and registrations

The Turtle Doves - \$7,500

Provides groceries for 50 homebound families for a month

- Prominent signage and special recognition at event
- Prominent Signage on race route
- Name/Logo printed on Santa Dash Fun Run shirts
- Santa Dash Fun Run shirts and registrations

The French Hens - \$5,000

Provides gift baskets + toiletry bags to newly diagnosed patients

- Prominent signage and special recognition at event
- Prominent Signage on race route
- Name printed on Santa Dash Fun Run shirts
- Santa Dash Fun Run shirts and registrations

The Calling Birds - \$2,500

Provides a college scholarship to a pediatric cancer survivor

- Name printed on Santa Dash Fun Run shirts
- Santa Dash Fun Run shirts

The Golden Rings - \$1,000

Provides rent/utility assistance for a family in crisis

- Name printed on Santa Dash Fun Run shirts
- 4 Santa Dash Fun Run shirts

The Swans a-Swimming - \$500

Help sponsor a cancer family for Christmas (B.I.G. Love sponsors approx. 30 families each Christmas)

- 4 Santa Dash Fun Run shirts

The Lords a-Leaping - \$250

Stock the cancer unit kitchen with food for a week

- 4 Santa Dash Fun Run shirts

The Pipers Piping - \$100

Grant the wishes of 2 cancer patients for a week

- Recognition on B.I.G. Love's website
- 2 Santa Dash Fun Run shirts

The Drummers Drumming - \$50

Provides a healthy meal for two delivered to the hospital

- 2 Santa Dash Fun Run shirts

Races Only (All runners get a shirt, medal, and bib)

- **5K/10K** (all ages, packet pick-up on race day, \$30)
- **Little Kid's Bash** (2-3 years old - approx 100ft, \$20)
- **Kid's Dash** (4-6 years old - approx 1/2 mi., \$20)
- **Kid's Mile** (7-11 years old, \$20)
- **Virtual - Kids** (From anywhere, \$25)
- **Virtual - Adults** (From anywhere, \$35)



SANTA DASH

SUNDAY, DECEMBER 3, 2023 | PEARLAND TOWN CENTER & VIRTUAL

Sponsorship Opportunities

All sponsors (\$250+) will receive recognition on event signage along the race route in PTC, social media, website, plus the opportunity to host a booth and to include promotional materials in the runner bags.

Shirt Print Deadline: November 1, 2023

Sponsor

- ☐ Santa Dash Presenting Sponsor - \$15,000 (2 available)
- ☐ A Partridge in a Pear Tree - \$10,000
- ☐ The Turtle Doves - \$7,500
- ☐ The French Hens - \$5,000
- ☐ The Calling Birds - \$2,500
- ☐ The Golden Rings - \$1,000
- ☐ The Swans a-Swimming - \$500
- ☐ The Lords a-Leaping - \$250
- ☐ The Pipers Piping - \$100
- ☐ The Drummers Drumming - \$50

Registration

- ☐ 5K/10K (all ages, packet pick-up on race day only, \$30)
- ☐ Little Kid's Bash (2-3 years old - approx 100ft, \$20)
- ☐ Kid's Dash (4-6 years old - approx. ½ mi, \$20)
- ☐ Kid's Mile (7-11 years old, \$20)
- ☐ Virtual - Kids (run/walk/race from anywhere, race packet will be mailed pre-race day, \$25)
- ☐ Virtual - Adults (run/walk/race from anywhere, race packet will be mailed pre-race day, \$35)

Sponsor/Business Name, as it should appear in print: _____

Contact Name: _____ Telephone: _____

Sponsor Level \$: _____ Email: _____

☐ I prefer my gift to remain anonymous

Address: _____ City: _____ State: _____ ZIP: _____

☐ I am unable to attend but would like to make a tax-deductible gift in the amount of \$ _____

PAYMENT INFORMATION:

- ☐ I will pay online by scanning the qr code.
- ☐ Enclosed is my check payable to BIG Love Cancer Care
PO Box 540485, Houston, TX 77254
- ☐ Please send me an invoice to the above address.



B.I.G. Love Cancer Care is a 501(c)(3) non-profit organization.
events@biglovecancercare.org - 888-522-7339



SANTA DASH

SUNDAY, DECEMBER 3, 2023 | PEARLAND TOWN CENTER & VIRTUAL

In-Kind / Auction / Service Donation Form

Donor Name: _____

Phone: _____ **E-Mail:** _____

Please fill out the In-Kind donation form by scanning this QR code:



If you have questions or need to schedule an item pick-up, please contact Mary Jo at 888.522.7339 or events@biglovecancercare.org. Items/ forms are due by December 1st.

If possible, please mail gift certificates and small items to:

B.I.G. Love Cancer Care
ATTN: Santa Dash Fun Run
PO Box 540485
Houston, TX 77254

Thank you for donating an in-kind item(s) to B. I .G. Love Cancer Care!

B. I .G. Love Cancer Care is a 501 (c)(3) non-profit organization. Please keep this form along with our federal tax number (20-8516221) as a receipt for tax purposes.



SANTA DASH

SUNDAY, DECEMBER 3, 2023 | PEARLAND TOWN CENTER & VIRTUAL

Race Day Schedule & Information

We are so excited to be celebrating our **16th ANNIVERSARY** this year at Pearland Town Center in Pearland.

Have fun while you run and dress in festive holiday attire: Santa hats, elf hats, reindeer ears.

6:30 - 7:30 AM Event Set-up

7:30 AM Registration/Guest Check In/Packet Pick-up

8:30 AM - **10k/5k** Starts (all ages, \$30)

9:30 AM - **Kids Mile** (7-11 years old, \$20)

10:00 AM **Little Kids Bash** (2-3 years old, \$20, approximately 100 yards)

10:15 AM **Kids Dash** (4-6 years old, \$20, approximately ½ mile)

Virtual (From anywhere, Kids \$25, Adults \$35)

Survivor Recognition, Awards & Breakfast

All **in-person** participants will receive a SHIRT, MEDAL, and BIB. Top three male and female finishers of the 10k, 5k, Kid's Mile and Kid's Dash will be awarded a trophy. Bash participants will receive a prize.

ONLINE REGISTRATION CLOSES AT 4PM ON FRIDAY, DECEMBER 1ST.

Registration is available the day of the race, but shirt sizes aren't guaranteed.

***If you will not be at the race in person to pick up your race packet on Dec. 3rd., please select virtual and your race packet will be mailed to you before the event. The extra cost is to cover shipping fees.**

***All virtual participants will receive a race bib, medal and Santa Dash shirt in the mail! Virtual registrations after November 14th will not be guaranteed shirt delivery by December 3rd.**

***This event takes place at the pavilion, and all races begin and end at the pavilion. Park in any of the surrounding areas of the Pearland Town Center Mall (Macy's, Dillard's, etc.). Dogs and strollers are welcome. This event is rain or shine.**

